

Palaamon

# Privacy Policy

-2019-



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## Privacy Policy

Llaama, December 2019

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# LLAAMA AND PALAAMON PRIVACY POLICY

**December 10, 2019**

At llaama.com we are committed to protecting your personal information and your right to privacy.

When you visit our websites and use our services, you trust us with your personal information. We take your privacy very seriously. In this privacy notice, we seek to explain to you in the clearest way possible what information we collect, how we use it, and what rights you have in relation to it.

This privacy notice applies to all information collected through our webpages and/or any related services, sales, marketing or events (the "**Services**").

## **AUTOMATICALLY COLLECTED INFORMATION**

**We use Google Analytics on llaama.com.**

**We do not use Google analytics or in fact collect any data on our Palaamon crowdfunding page (<https://crowdfunding.palaamon.com>).**

Through Google Analytics exclusively, we automatically collect certain information when you visit, use, or navigate llaama.com. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

Google analytics works through cookies, and thus will deposit a small piece of code on your system when you visit llaama.com.

**We do not share this information with any third parties.**

## **OPTING OUT OF COOKIES**

**In accordance with the General Data Protection Regulation (GDPR) currently in effect in Europe, you can opt out of any tracking on our site, specifically cookies. This opt-out is effected through a pop-up overlay that appears when you visit our sites.**

## **YOUR PRIVACY RIGHTS**

*In some regions, such as the European Economic Area, you have rights that allow you greater access to and control over your personal information. You may review, change, or terminate your account at any time.*

In some regions (like the European Economic Area), you have certain rights under applicable data protection laws. These may include the right (i) to request access and obtain a copy of your personal information, (ii) to request rectification or erasure; (iii) to restrict the processing of your personal information; and (iv) if applicable, to data portability. In certain circumstances, you may also have the right to object to the processing of your personal information. To make such a request, please email [info@llaama.com](mailto:info@llaama.com). We will consider and act upon any request in accordance with applicable data protection laws.

If we are relying on your consent to process your personal information, you have the right to withdraw your consent at any time. Please note however that this will not affect the lawfulness of the processing before its withdrawal.

## **POLICY UPDATES**

We may update this privacy notice from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.